

February 12th-16th 2025

Northern Manitoba Trappers' Festival Sponsorship Package



Presented by
Northern Manitoba Trappers' Festival
Board of Directors

Northern Manitoba Trappers' Festival



Trappers' Festival would like to extend a huge thank you to our previous years sponsors for helping us make Trappers' Festival a huge success. With the 2025 Festival fast approaching we are once again reaching out to organisations & businesses for sponsorship to help us host another amazing Festival!

Donation options & quick reminders

Northern Manitoba Trappers' Festival sponsorship, includes a number of different packages based on your total contribution. Each package also includes what we can offer you in return.



Festival contributions can include monetary contributions or in-kind. In-kind contributions can include (but are not limited to) hall rentals, equipment use, staff time and products. It all counts as a donation because you are putting money towards the Festival. All In-kind contributions require a financial total to be provided to Festival sponsorship for accounting purposes.

***All sponsor promotional material must be pre-approved by Northern Manitoba Trappers' Festival

****Beerfest tickets are not included in any sponsorship packages

2025 Sponsorship opportunities

Trappers' Festival Ice Fort Exclusive Partner \$10,000*



As the exclusive sponsor you are automatically listed at the Northern Lights Sponsor level (receiving all the promotion of that level) plus...

- Exclusive Ice Fort sponsor acknowledgement at opening ceremonies and throughout Festival
- Name/logo carved on ice fort (options for specific ice carvings related to your business/organisation)
- Increased exposure in live feeds and website
- 4 Tickets to the VIP Night
- 2 tickets to Fur Queen pageant; tea & fashion show and talent show
- Opportunity to promote your business/organisation on-site at the Fort.

***Trappers' Festival Ice Fort partnership cash contribution only**

Northern Lights \$10,000*

Northern Lights Sponsor packages can be customised to meet the needs of the sponsor and Northern Manitoba Trappers Festival

- Name and logo on banners at all major events and the HQ banner
- Full page advertisement in Festival booklet

Social Media

- Name and logo shared bi-weekly leading up to Trappers' Festival
- Name included in thank you post of all sponsors on Trappers' Festival social media after Festival is over
- Fur queen candidates create short promo videos of sponsor and shared on social media on Trappers' Festival opening day

Website

- Name, logo, and clickable link (if available) placed on the Northern Manitoba Trappers' Festival website
- Northern Lights Sponsors will be mentioned on the live stream at major events through the festival
- *Trappers' Festival Northern Lights partnership can be cash and in-kind contributions.



2025 sponsorship opportunities

Bill Bannock

4,000+

- 2 tickets VIP Night
- 2 tickets to your choice to one of the following events
 - Fur queen pageant
 - Fur Queen Tea and Fashion Show
 - Trappers' Festival Talent Show

Advertisement

- Name/Logo placement on banner at all major events as well at HQ
- Banner
- Full page advertisement in Trappers' Festival booklet

Social media

- Name and logo shared in compilation post with other Lonesome Mary and Bill Bannock level sponsors once before the Festival starts.
- Name and logo shared in compilation post with other Bill Bannock level sponsors once during the Festival.
- Name included in thank-you post of all sponsor levels on Trappers' Festival social media after Festival is over
- Fur Queen Candidates create short promotion video of sponsor, shared during Festival on Trappers' social media,

Website

- Name listed as clickable link (to website or social media of sponsor) on "get involved" page.
- Logo included on banner at top of main page of website
- Live feed (event live streams) - Thank-you to sponsor twice a day during festival during live stream.



2025 Sponsorship opportunities

Lonesome Mary \$3000.00-\$3999.00



- 2 tickets VIP night
- 2 tickets to one of the event of your choice
 - Fur Queen pageant
 - Fur Queen tea and fashion show
 - Trappers' Festival Talent Show
- Name/Logo placement on banners at all major events as well as HQ banner
- 1/2 page advertisement in Trappers' Festival booklet

Social Media

- Name and logo shared in compilation post with other Lonesome Mary and Bill Bannock level sponsors once before Festival starts
- Name and logo shared in compilation post with other Lonesome Mary sponsors once during Festival
- Name will be included in thank-you posts of all sponsor levels on Trappers' social media after Festival is over.
- Fur Queen candidates create short promotion videos and during Trappers' Festival (videos will be shared on our social media)

Website

- Name listed as clickable link on our "get involved" page
- Logo included on banner at the top of our main page on the website
- A thank you to the sponsor once each day of the Festival during the live streams

2025 Sponsorship opportunities



Dog Musher

\$2000.00 - \$2999.00

- 2 tickets to VIP night
- 1/4 page advertisement in the Trappers' Festival booklet
- Name/logo on banner at HQ

Social Media

- Name and logo shared on thank you post with other Dog Musher Sponsors, once during Festival
- Once Festival is over your name will be included in a thank you post with all levels of sponsors

Website

- Name listed as a clickable link on our get involved page
- Logo included on banner at the bottom of website main page



Ice Worm

\$1000.00 - \$1999.00

- 2 tickets to VIP night
- Banner advertisement in Trappers' Festival booklet
- Name/logo on banner at HQ banner

Social Media

- Once during the Festival, your name and logo will be shared in a thank you post with other Fur Queen level sponsors
- Once Festival is over, your name is included in a thank you post with all sponsor levels

Website

- Name listed as a clickable link on "get involved" page
- Thank you to sponsor on live stream once during festival

2025 Sponsorship opportunities



Trapper \$999.99 & under

- Name/logo on HQ banner
- Name listed with all “Trappers” level sponsors in the Festival booklet

Social Media

- Name and logo shared in compilation post with other “Trapper” level sponsors once during Trappers’ Festival
- Name included in thank you post of all sponsor levels after the Festival is over

Website

- Name listed on “get involved” page

We thank you in advance for your sponsorship consideration!



To confirm your sponsorship; discuss ways we can make our partnership work for your business/organization and trappers festival; or discuss the options listed please contact me below at

email: sponsorship.nmtf@gmail.com

or

Rebecca Johnson 204-617-7266

“Keeping Traditions Alive in 2025”