February 12th-16th 2025



Presented by

Northern Manitoba Trappers' Festival
Board of Directors

Northern Manitoba Trappers' Festival



Trappers' Festival would like to extend a huge thank you to our previous years sponsors for helping us make Trappers' Festival a huge success. With the 2025 Festival fast approaching we are once again reaching out to organisations & businesses for sponsorship to help us host another amazing Festival!

Donation options & quick reminders

Northern Manitoba Trappers' Festival sponsorship, includes a number of different packages based on your total contribution. Each package also includes what we can offer you in return.

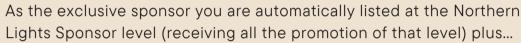


Festival contributions can include monetary contributions or in-kind. In-kind contributions can include (but are not limited to) hall rentals, equipment use, staff time and products. It all counts as a donation you because putting money towards the Festival. All In-kind contributions require a financial total to provided to Festival sponsorship for accounting purposes.

***All sponsor promotional material must be pre-approved by Northern Manitoba Trappers' Festival

****Beerfest tickets are not included in any sponsorship packages

Trappers' Festival Ice Fort Exclusive Partner \$10,000*



- Exclusive Ice Fort sponsor acknowledgement at opening ceremonies and throughout Festival
- Name/logo carved on ice fort (options for specific ice carvings related to your business/organisation)
- Increased exposure in live feeds and website
- 4 Tickets to the VIP Night
- 2 tickets to Fur Queen pageant; tea & fashion show and talent show
- Opportunity to promote your business/organisation on-site at the Fort.

*Trappers' Festival Ice Fort partnership cash contribution only

Northern Lights \$10,000*

Northern Lights Sponsor packages can be customised to meet the needs of the sponsor and Northern Manitoba Trappers Festival

- Name and logo on banners at all major events and the HQ banner
- Full page advertisement in Festival booklet

Social Media

- Name and logo shared bi-weekly leading up to Trappers' Festival
- Name included in thank you post of all sponsors on Trappers' Festival social media after Festival is over
- Fur queen candidates create short promo videos of sponsor and shared on social media on Trappers' Festival opening day

- Name, logo, and clickable link (if available) placed on the Northern Manitoba Trappers' Festival website
- Northern Lights Sponsors will be mentioned on the live stream at major events through the festival
- *Trappers' Festival Northern Lights partnership can be cash and in-kind contributions.







Bill Bannock 4,000+

- 2 tickets VIP Night
- · 2 tickets to your choice to one of the following events
 - Fur queen pageant
 - Fur Queen Tea and Fashion Show
 - Trappers' Festival Talent Show

Advertisement

- Name/Logo placement on banner at all major events as well at HQ
- Banner
- Full page advertisement in Trappers' Festival booklet

Social media

- Name and logo shared in compilation post with other Lonesome Mary and Bill Bannock level sponsors once before the Festival starts.
- Name and logo shared in compilation post with other Bill Bannock level sponsors once during the Festival.
- Name included in thank-you post of all sponsor levels on Trappers' Festival social media after Festival is over
- Fur Queen Candidates create short promotion video of sponsor, shared during Festival on Trappers' social media,

- Name listed as clickable link (to website or social media of sponsor) on "get involved" page.
- Logo included on banner at top of main page of website
- Live feed (event live streams) Thank-you to sponsor twice a day during festival during live stream.



Lonesome Mary \$3000.00-\$3999.00

- 2 tickets VIP night
- 2 tickets to one of the event of your choice
 - Fur Queen pageant
 - Fur Queen tea and fashion show
 - Trappers' Festival Talent Show
- Name/Logo placement on banners at all major events as well as HQ banner
- 1/2 page advertisement in Trappers' Festival booklet

Social Media

- Name and logo shared in compilation post with other Lonesome Mary and Bill Bannock level sponsors once before Festival starts
- Name and logo shared in compilation post with other Lonesome Mary sponsors once during Festival
- Name will be included in thank-you posts of all sponsor levels on Trappers' social media after Festival is over.
- Fur Queen candidates create short promotion videos and during Trappers' Festival (videos will be shared on our social media)

- Name listed as clickable link on our "get involved" page
- Logo included on banner at the top of our main page on the website
- A thank you to the sponsor once each day of the Festival during the live streams



Dog Musher \$2000.00 - \$2999.00

- 2 tickets to VIP night
- 1/4 page advertisement in the Trappers' Festival booklet
- Name/logo on banner at HQ

Social Media

- Name and logo shared on thank you post with other Dog Musher Sponsors, once during Festival
- Once Festival is over your name will be included in a thank you post with all levels of sponsors

Website

- Name listed as a clickable link on out get involved page
- Logo included on banner at the bottom of website main page



Ice Worm \$1000.00 - \$1999.00

- 2 tickets to VIP night
- Banner advertisement in Trappers' Festival booklet
- Name/logo on banner at HQ banner

Social Media

- Once during the Festival, your name and logo will be shared in a thank you post with other Fur Queen level sponsors
- Once Festival is over, your name is included in a thank you post with all sponsor levels

- Name listed as a clickable link on "get involved" page
- Thank you to sponsor on live stream once during festival



Trapper \$999.99 & under

- Name/logo on HQ banner
- Name listed with all "Trappers" level sponsors in the Festival booklet

Social Media

- Name and logo shared in compilation post with other "Trapper" level sponsors once during Trappers' Festival
- Name included in thank you post of all sponsor levels after the Festival is over

Website

Name listed on "get involved" page

We thank you in advance for your sponsorship consideration!



To confirm your sponsorship; discuss ways we can make our partnership work for your business/organization and trappers festival; or discuss the options listed please contact me below at

email: sponsorship.nmtf@gmail.com

or

Rebecca Johnson 204-617-7266

"Keeping Traditions Alive in 2025"